IN CYBER NEWS

THE MEDIA HUB OF DIGITAL TRUST

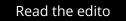## January 2024

inCyber News Newsletter

THE EDITO

By Zeki Turedi

Zeki Turedi currently holds the position of Chief Technology Officer (CTO) for Europe, the Middle East, and Africa at CrowdStrike, a leading cybersecurity company. With his previous experience, Zeki played a key role in the development of computer security solutions.

Cybersecurity: European 2024 Trends & Predictions

Cybersecurity is once again at a pivotal juncture ahead of 2024, marked by a rapidly evolving threat landscape that continues to be driven by a year of

technological advancement. The digital world continues to expand its horizons, stretching from the Internet of Things to artificial intelligence (AI), making cybersecurity more crucial and complex. And, just as we come to terms with the developments of the previous year, 2024 promises new trends and patterns in cyber threats that will take the industry in new directions.

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DRAWING of the MONTH

Get ready to reload your antivirus, the battle against cyber threats is about to begin in 2024

ChatGPT, Generative AI: How much trust should we place in them?

The arrival of ChatGPT and, more broadly, generative AIs, emerges as a lever for transformation. It represents an evolution in the use of digital tools, offering advantages but also posing risks. Gérôme Billois, cybersecurity and digital trust partner at Wavestone, analyzes their applications and the regulations at the European level.

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 # DIGITAL SOVEREIGNTY

One out of ten French companies uses sovereign collaborative solutions

By Fabrice Deblock

Conformist choices, a lack of knowledge, beliefs in less efficient features and higher prices: sovereign collaborative solutions still have many obstacles to overcome before they can gain market share from American tech giants, according to a study by Jamespot and Poll&Roll.

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 # OPERATIONAL SECURITY

AI: is compliance 2.0 on the horizon?

By Pascal Coillet- Matillon

An increasing number of compliance professionals and experts are calling for the development of an "augmented compliance" approach that uses new technologies, including AI, as an integral part of its implementation. But is this approach risk-free?

Read the article

 # DIGITAL IDENTITY & KYC

 # PROSPECTIVE

Blockchain takes on deepfakes: ushering in an era of digital veracity

By Agathe Laurent

With the continuing advances in artificial intelligence (AI), deepfakes are spreading at an alarming rate. These creations pose major challenges to the authenticity of content and the reliability of information. Blockchain is emerging as a potential solution.

Read the article

« Ready Player One »: a vision of the Internet's future that blends utopia and dystopia

By Olivier Parent

This 2018 film from Steven Spielberg gives the general public an insight into what metaverses might one day look like. It depicts the strengths and limitations of the virtual spaces that are being heralded as the future of the world wide web.
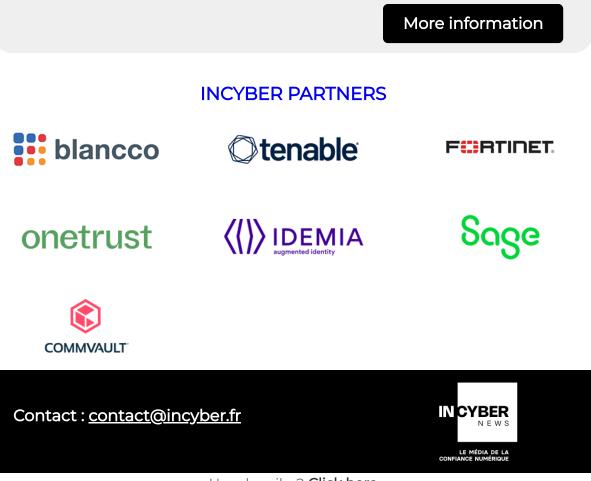
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SAVE THE DATE

Perspectives Cyber : Zurich

February, 1ˢᵗ 2024

The InCyber Forum, in collaboration with Starboard Advisory, the Cercle Suisse des Administratrices, and CLUSIS, is pleased to invite you to "*Cyber Insights: Zurich*," an exclusive hybrid event that allows both in-person and virtual participation on February 1, 2024.

Join us for a day of engaging discussions and expertise sharing on crucial cybersecurity challenges, taking place at the Zurich Mariott Hotel and generously sponsored by **Kudelski, Orange Cyberdefense, Rubrik, and Palo Alto**.

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